

Canon

IXUS II



READY TO WEAR, ANYWHERE







Actual size

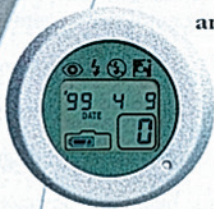


NEW STYLE. THE IXUS II. THE NEWEST LOOK.  
THE LATEST DESIGN. AND IN TRUE IXUS FASHION,  
THE SMALLEST 2X ZOOM APS CAMERA YOU CAN BUY.

# IXUS

**Packed with easy to use functions.**

The new look IXUS II has its buttons and LCD display positioned on the back, where they're easy to see and use. You'll also find there's plenty of room to operate the zoom - thanks to a clever lever on top, which remains under your thumb and under your control.



**A 2x zoom that's second to none.**

Other cameras may offer APS, but only IXUS II comes with a Canon lens system. Its 23mm to 46mm zoom boasts two aspherical lenses which together deliver sharp, high-contrast results from as near as 0.45 meters. When shooting extremely distant objects, the hybrid autofocus system on the IXUS II adjusts from active to passive AF as needed - to help you achieve fast, accurate focus in challenging photographic situations.



**A built-in flash with a built-in advantage.**

With five different flash modes, the IXUS II readily adapts to any lighting condition. You can choose to fire the flash in low light conditions, use its slow synchro flash to pick up background detail, and reduce red eye with its built-in red-eye reduction lamp.



# IXUS II

## Designed for any occasion.

Sometimes, cameras are meant to be seen, not heard. That's when auto rewind override comes in handy - canceling the automatic rewind function so that you don't disturb the peace. It's just one of three custom functions you'll find on the IXUS II. The others are real time shutter release, which allows you to capture perfect moments before subjects can blink an eye, and flash mode preservation, which lets you temporarily prevent the flash firing when flash photography is prohibited.

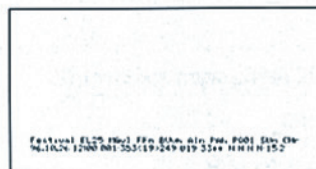
## Greater control at your fingertips.

When your film is developed, your cartridge is returned intact - along with an index print sheet containing small, "thumbnail" images of your photos. At a glance, you can easily select which ones you want to duplicate, alter or enlarge.



## Want a photographic memory?

The IXUS II helps you remember important personal details - by allowing you to make note of the time, date and the number of prints you'll need. You can even select 5 different titles on your print.



## Easy to load...

Simply drop in a film cartridge and go. The camera will do the rest.



## ...easy to change.

Why let the type of film in your camera dictate the type of photos you take? Mid roll change (MRC) lets you switch from one film type to another and save partially-used cartridges for later. So you can keep separate films for parties, travelling, etc.

## See things differently.

The IXUS II lets you change your perspective as often as you like, by allowing you to switch freely between conventional C prints, wider H prints, and the widest panoramic P prints.



C (CLASSIC)



H (HIGH VISION)



P (PANORAMIC)





It's small. It's slim. It's sexy. Whether you're carrying it or wearing it, you won't want to go anywhere without it. After all, it's loaded with advanced features such as five-mode flash, hybrid AF and precision autofocus.

It's easy to handle too. Even though we made the IXUS II the world's smallest 2x zoom APS camera\*, we kept its buttons big. We brought them to the back, where they're easier to see and use.

As you've probably noticed, we also redressed the rest of the IXUS II. Encased in stainless steel, we think you'll find that this is a camera that looks as sharp as the pictures it takes. It's one that lets you capture the moment in style.

The IXUS II. Try one on for size.

\*) As of May, 1999. Strap shown is an optional accessory.



## The logo for the IXUS II camera series. It features the text "IXUS II" in a stylized, outlined font. The "I" and "X" are joined, as are the "U" and "S". The "II" is separate. The logo is repeated multiple times in a faded, overlapping manner in the background.

*All data are based on Canon's Standard Test Method. Subject to change without notice.*

This paper is made of 50% TCF pulps and 50% recycled and de-inked fibres.