Canon

Three picture formats

Advanced Photo System adds another new creative dimension to photography with the choice of three different picture formats. You can take traditional size pictures using the C (Classic) setting. Or wide angle shots with the H (High vision) mode. Or use the P (Panoramic) format for those wide landscape shots. The choice is yours. Masks in the viewfinder clearly identify the selected format, so you'll see exactly what will appear on film. Picture formats can be changed as often as necessary throughout the roll.

C (CLASSIC)

H (HDTV/GROUP)

P (PANORAMIC)

Index print

Postcard-size index print

Every roll of film is returned with a postcard-size index print. The number of the mini-picture relates to the number on the film. The film negative itself is returned in the original film cartridge, which acts as a permanent storage container. And keeps it free from dust and scratches. Order extra prints as you take each shot with the print quantity feature. Before or after you have taken each shot you can set the camera to order up to 9 extra prints. Ideal for group shots, it may even make ordering reprints a thing of the past.

Easy drop-in loading

It's so advanced, it's simple. No misloading, double or lost exposure. Just drop the Advanced Photo System film cartridge into the camera and close the cover. The camera does the rest.

Print Quality Improvement (PQI)

The Canon IXUS Z70 goes even further to assure you of quality pictures by magnetically recording digital data about every shot. This includes exposure, lighting, flash, subject brightness and many other details. When your film is developed, Advanced Photo System processing equipment can read the data and make automatic adjustments in the developing process to deliver the highest print quality possible.

Date and title functions

Now where and when did we take that shot? Every time you take a picture with the IXUS Z70, the date and time, together with a choice from five titles, is recorded on the back of each photograph.

Type: IX-240 lens/shutter type, AF, fully automatic camera with built-in zoom lens and magnetic IX functions *Image Size:* 16.7 x 30.2 mm *Lens:* Canon 23-69 mm f/4.5-9.9 *Focus Control:* Active/passive/hybrid auto-focus system *Shooting Distance:* 0.6 m/2.0 ft. to infinity *Shutter:* Combination aperture and program electromagnetic drive shutter *Viewfinder:* Real-image zoom viewfinder *Picture coverage:* Approx 90% *Viewfinder Displays:* Picture frame, AF frame, close-up frame *Viewfinder Eyepiece Area:* Green indicator (ready for shooting/close-range warning), Orange indicator (camera shake warning/flash charged) *Film Loading:* Automatic (automatic blank film advance) *Film Winding:* Automatic *Film Rewinding:* Automatic at end of film, mid-roll rewinding possible *Frame Counter:* Counts up during winding, counts down during rewinding *Self-timer:* Electronically-controlled 10-second delay timer, activated by pressing the shutter button. The red-eye reduction lamp blinks during operation and the frame counter counts down the remaining seconds *Remote control function (with optional RC-5):* Remote control system using infrared light; activated with the transmitter button, 2-second delay release *Operating distance range:* Within approx. 5 m (16.5 ft.). *Battery life:* approx. 6000 times *Metering Range (ISO 100):* AUTO/Flash ON modes: Wide-angle: 1/100 f/4.5 to 1/500 f/16 (approx. EV11 to EV17) Telephoto: 1/100 f/9.9 to 1/350 f/19 (approx. EV13.3 to EV17) Flash OFF/Slow-synchro modes: Wide-angle: 2 sec. f/4.5 to 1/500 f/16 (approx. EV3.4 to EV17) Telephoto: 2 sec. f/9.9 to 1/350 f/19 (approx. EV5.7 to EV17) *Exposure Compensation:* +1.5 step automatic exposure compensation in backlit conditions if necessary *Film Speed Setting:* ISO 25 to 10000; Automatically set in 1/3-step increments *Built-in Flash:* Internal flash with automatic operation in low light and backlit conditions *Flash Range:* With ISO 100 colour print film:Wide-angle: 0.6 to 4.4 m (2.0 to 14.4 ft.) Telephoto: 0.6 to 2.0 m (2.0 to 6.6 ft.) *Flash Recycling Time:* Approx. 7 seconds *Flash Conditions:* With flash mode button 1. Full-auto mode: Automatically fires in low light and backlit conditions 2. Auto mode with red-eye reduction: Automatically fires in low light and backlit conditions 3. Flash ON mode: Fires every time 4. Flash OFF mode: Does not fire 5. Slow-synchro mode: Fires every time (with red-eye reduction) *Date/Title Function:* Type: Built-in LCD panel and automatic calendar with quartz digital date/time clock, programmed with dates until the year 2029 (compensates automatically for long and short months and leap years) Data types: Date/Date + Time, Titles (6 languages, 5 formats) Character type: Depends on the lab's capabilities Data colour: Depends on the lab's capabilities *Power Supply:* One lithium battery (CR2, 3V) *Shooting Capacity:* Approx. 8 film cartridges of 25-exp. (with 50% flash use) *Dimensions (W x H x D):* 95 x 64.5 x 32 mm (3.7 x 2.5 x 1.3 in) *Weight:* 205 g (7.2 oz.) All data are based on Canon's Standard Test Method. Subject to change without notice.

IXUS Z70

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The Canon IXUS Z70.
The world's smallest 3x zoom AF camera.
Featuring mid-roll change function.

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What if someone took some of the most advanced compact camera features in the world and encased them in a tiny, elegant design? Someone has. It's called the Canon IXUS Z70, the world's smallest 3x zoom AF camera. Wrapped in a high-quality, stainless steel design, this ultra, ultra compact camera disguises its huge photographic power. For this is the Advanced Photo System camera that puts the future in the palm of your hand. Small enough to carry anywhere you go, yet powerful enough to capture those memorable moments.

Advanced Photo System

Using the Canon IXUS Z70 camera could not be simpler. There's only one way to load the film. The right way. Just drop in the Advanced Photo System film cartridge, choose from one of three print formats and shoot. You can even change film mid-roll.

Mid-roll change

With the mid-roll change function, you can load and unload film between shots. Even though you haven't finished the roll. This means you can have, for instance, one roll for holidays, one for business and one for home. The same applies when you want to switch between fast and slow film for different lighting conditions. Choose between ISO 100 for sunny days, ISO 200 for general purpose and ISO 400 for low light. When you replace your partly used film, the Canon IXUS Z70 auto-loads to the first unexposed frame.

Hybrid autofocus

When it comes to focusing, the Canon IXUS Z70 will take the shot you want. It gets it right time after time because it features two types of autofocus—active and passive. Most cameras use one or the other. The Canon IXUS Z70 features both. Active AF is the main mode, but the camera automatically switches to passive AF to achieve higher accuracy when shooting distant objects. When your camera is focused on a distant subject, focusing is not influenced by objects nearer the lens. Passive AF is also useful for focusing through glass windows. In short, whatever the situation, you are virtually assured correct focus.

FILL-IN FLASH

SLOW SYNCHRONISATION

Multi-function flash

The built-in flash of the IXUS Z70 is very powerful, ultra thin and extends from the side of the camera. The slide design greatly reduces red-eye, even at 3x zoom distances. You can use red-eye reduction in most flash modes. Choose to fire automatically in low light, fire for every shot, or choose not to fire at all. Because of its efficient use of power, it provides uniform lighting even at greater distances. For night time scenes, Slow Synchro flash provides a long exposure to pick up background detail.
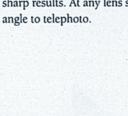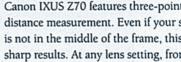
Wide 3x zoom ratio

It's impressive how much lens power is contained within the ultra compact Z70. Amazingly, it packs a powerful 3x wide zoom ratio lens. When you want to get close up to your subject, this high quality 23-69 mm lens starts performing at 0.6 m. For high contrast and crisp images, the Z70 incorporates glass moulded aspherical lenses. Whatever you are shooting, the world is yours for the taking. Together with the three picture formats, you are all set to express your creativity.

Three-point autofocus

The advanced AiAF system used by the Canon IXUS Z70 features three-point distance measurement. Even if your subject is not in the middle of the frame, this ensures sharp results. At any lens setting, from wide angle to telephoto.

Automatic exposure compensation

People's faces can appear too dark when they are placed in front of a very bright background. To compensate for this, the Canon IXUS Z70 adjusts the exposure with a compensation of +1.5 steps. Even when your subject is backlit, the result is a correct exposure.